

Victoria's Tourism Regions

The map and table below list the sub-regions that make up Victoria's tourism regions. These regions form the basis of data reported from the National Visitor Survey (NVS) and the International Visitor Survey (IVS), published by Tourism Research Australia.



Victoria's Tourism Regions

Tourism Regions	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – Guide*
Daylesford and Macedon Ranges	Macedon	Bacchus Marsh Region, Gordon (Vic.), Kyneton, Woodend, Gisborne, Macedon, Riddells Creek, Romsey, Bacchus Marsh	Macedon Ranges, Moorabool
	Spa Country	Creswick – Clunes, Daylesford	Hepburn
Geelong and the Bellarine	Geelong and the Bellarine	Bannockburn, Golden Plains – South, Belmont, Corio – Norlane, Geelong, Geelong West - Hamlyn Heights, Grovedale, Highton, Lara, Leopold, Newcomb – Moolap, Newtown (Vic.), North Geelong - Bell Park, Clifton Springs, Ocean Grove - Barwon Heads, Portarlington, Point Lonsdale - Queenscliff	Greater Geelong, Queenscliff, Golden Plains (also in Ballarat)
Gippsland	Gippsland	Drouin, Mount Baw Baw Region, Trafalgar (Vic.), Warragul, Foster, Korumburra, Leongatha, Wilsons Promontory, Churchill, Moe – Newborough, Morwell, Traralgon, Yallourn North – Glengarry, Alps – West, Longford - Loch Sport, Maffra, Rosedale, Sale, Yarram	Baw Baw, Wellington, Latrobe, South Gippsland
	Lakes	Alps – East, Bairnsdale, Bruthen – Omeo, Lake King, Lakes Entrance, Orbost, Paynesville	East Gippsland
Goldfields	Ballarat	Alfredton, Avoca, Ballarat, Ballarat – North, Ballarat - South, Beaufort, Buninyong, Delacombe, Smythe's Creek, Wendouree - Miners Rest, Golden Plains - North	Ballarat, Pyrenees, Golden Plains (also in Geelong and the Bellarine)
	Bendigo Loddon	Maryborough (Vic.), Maryborough Region, Bendigo, California Gully – Eaglehawk, East Bendigo – Kennington, Flora Hill - Spring Gully, Kangaroo Flat - Golden Square, Maiden Gully, Strathfieldsaye, White Hills – Ascot, Bendigo Region – South, Castlemaine, Castlemaine Region, Heathcote, Bendigo Region – North, Loddon	Loddon, Greater Bendigo, Central Goldfields, Mt Alexander
Grampians	Central Highlands	Ararat, Ararat Region, St Arnaud, Stawell	Ararat, Northern Grampians
	Western Grampians	Horsham, Horsham Region, West Wimmera, Hamilton (Vic.), Southern Grampians	Southern Grampians, Horsham, West Wimmera
	Wimmera	Nhill Region, Yarriambiack, Buloke	Yarriambiack, Hindmarsh, Buloke
Great Ocean Road	Great Ocean Road	Winchelsea, Lorne – Anglesea, Torquay, Glenelg (Vic.), Portland, Camperdown, Colac, Colac Region, Corangamite – North, Corangamite – South, Otway, Moyne – East, Moyne – West, Warrnambool – North, Warrnambool - South	Glenelg, Moyne, Corangamite, Colac Otway, Surf Coast, Warrnambool

*LGAs noted are an approximate guide only. These are not an exact fit due to differences in regional boundaries

Regions as amended in January 2021

Victoria's Tourism Regions

Tourism Regions	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – Guide*
Victoria's High Country	High Country	Mansfield (Vic.), Benalla, Benalla Region, Rutherglen, Wangaratta, Alexandra, Yea, Kinglake, Wangaratta Region, Beechworth, Bright - Mount Beauty, Chiltern - Indigo Valley, Myrtleford, Towong, Yackandandah	Mansfield, Alpine, Murrindindi, Wangaratta, Indigo, Towong, Benalla
Mornington Peninsula	Peninsula	Carrum Downs, Frankston, Frankston North, Frankston South, Langwarrin, Seaford (Vic.), Skye – Sandhurst, Dromana, Flinders, Hastings – Somers, Mornington, Mount Eliza, Mount Martha, Point Nepean, Rosebud – McCrae, Somerville	Mornington Peninsula, Frankston
Murray	Mallee	Irymple, Merbein, Mildura Region, Red Cliffs, Mildura – North, Mildura – South, Gannawarra, Kerang, Robinvale, Swan Hill, Swan Hill Region	Mildura, Swan Hill, Gannawarra
	Goulburn	Euroa, Kilmore – Broadford, Nagambie, Seymour, Seymour Region, Wallan, Mooropna, Shepparton – North, Shepparton – South, Shepparton Region – East, Shepparton Region – West	Greater Shepparton, Strathbogie, Mitchell
	Central Murray	Echuca, Kyabram, Lockington – Gunbower, Rochester, Rushworth, Cobram, Moira, Numurkah, Yarrawonga	Moira, Campaspe
	Murray East	West Wodonga, Wodonga	Wodonga
Phillip Island	Phillip Island	French Island, Phillip Island, Wonthaggi - Inverloch	Bass Coast
Yarra Valley and Dandenong Ranges		Eltham, Hurstbridge, Pantom Hill - St Andrews, Plenty – Yarrambat, Upper Yarra Valley, Research - North Warrandyte, Wattle Glen - Diamond Creek, Belgrave – Selby, Chirnside Park, Healesville - Yarra Glen, Kilsyth, Lilydale – Coldstream, Monbulk – Silvan, Montrose, Mooroolbark, Mount Dandenong – Olinda, Mount Evelyn, Upwey – Tecoma, Wandin – Seville, Yarra Valley, Beaconsfield – Officer, Bunyip – Garfield, Emerald – Cockatoo, Koo Wee Rup, Pakenham – North, Pakenham - South	Nilumbik, Yarra Ranges, Cardinia

*LGAs noted are an approximate guide only. These are not an exact fit due to differences in regional boundaries

Regions as amended in January 2021

Victoria's Tourism Regions

Tourism Region	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – Guide*
Melbourne	Melbourne	Abbotsford, Airport West, Albert Park, Alphington – Fairfield, Altona, Altona Meadows, Altona North, Ardeer – Albion, Armadale, Ascot Vale, Ashburton, Ashwood – Chadstone, Aspendale Gardens – Waterways, Balwyn, Balwyn North, Bayswater, Bayswater North, Beaumaris, Bentleigh – McKinnon, Bentleigh East, Berwick – North, Berwick – South, Blackburn, Blackburn South, Boronia – The Basin, Box Hill, Box Hill North, Braeside, Braybrook, Brighton, Brighton East, Broadmeadows, Brunswick, Brunswick East, Brunswick West, Bulleen, Bundoora – East, Bundoora – North, Bundoora – West, Burwood, Burwood East, Cairnlea, Camberwell, Campbellfield – Coolaroo, Carlton, Carlton North – Princes Hill, Carnegie, Caroline Springs, Carrum – Patterson Lakes, Caulfield – North, Caulfield – South, Chelsea – Bonbeach, Chelsea Heights, Cheltenham – Highett (East), Cheltenham – Highett (West), Clarinda – Oakleigh South, Clayton, Clayton South, Coburg, Coburg North, Collingwood, Craigieburn – Mickleham, Cranbourne, Cranbourne East, Cranbourne North, Cranbourne South, Cranbourne West, Croydon, Croydon Hills – Warranwood, Dandenong, Dandenong North, Deer Park – Derrimut, Delahey, Dingley Village, Docklands, Doncaster, Doncaster East, Donvale – Park Orchards, Doveton, East Melbourne, Edithvale – Aspendale, Elsternwick, Elwood, Endeavour Hills, Epping, Essendon – Aberfeldie, Essendon Airport, Fawkner, Ferntree Gully, Fitzroy, Fitzroy North, Flemington, Flemington Racecourse, Footscray, Forest Hill, Gladstone Park – Westmeadows, Glen Iris – East, Glen Waverley – East, Glen Waverley – West, Glenroy – Hadfield, Greensborough, Greenvale – Bulla, Hallam, Hampton, Hampton Park – Lynbrook, Hawthorn, Hawthorn East, Heidelberg – Rosanna, Heidelberg West, Hillside, Hoppers Crossing – North, Hoppers Crossing – South, Hughesdale, Ivanhoe, Ivanhoe East – Eaglemont, Keilor, Keilor Downs, Keilor East, Kensington, Kew, Kew East, Keysborough, Kings Park, Kingsbury, Knoxfield – Scoresby, Lalor, Laverton, Lynbrook – Lyndhurst, Lysterfield, Malvern – Glen Iris, Malvern East, Maribyrnong, Meadow Heights, Melbourne, Melbourne Airport, Melton, Melton South, Melton West, Mentone, Mill Park – North, Mill Park – South, Mitcham, Montmorency – Briar Hill, Moonee Ponds, Moorabbin – Heatherton, Moorabbin Airport, Mordialloc – Parkdale, Mount Waverley – North, Mount Waverley – South, Mulgrave, Murrumbeena, Narre Warren, Narre Warren North, Narre Warren South, Newport, Niddrie – Essendon West, Noble Park, Noble Park North, North Melbourne, Northcote, Nunawading, Oakleigh – Huntingdale, Ormond – Glen Huntly, Parkville, Pascoe Vale, Pascoe Vale South, Pearcedale – Tooradin, Point Cook, Port Melbourne, Port Melbourne Industrial, Prahran – Windsor, Preston, Reservoir – East, Reservoir – West, Richmond, Ringwood, Ringwood East, Ringwood North, Rockbank – Mount Cottrell, Rowville – Central, Rowville – North, Rowville – South, Roxburgh Park – Somerton, Sandringham – Black Rock, Seabrook, Seddon – Kingsville, South Melbourne, South Morang, South Yarra – East, South Yarra – West, Southbank, Springvale, Springvale South, St Albans – North, St Albans – South, St Kilda, St Kilda East, Strathmore, Sunbury, Sunbury – South, Sunshine, Sunshine North, Sunshine West, Surrey Hills (East) – Mont Albert, Surrey Hills (West) – Canterbury, Sydenham, Tarneit, Taylors Hill, Taylors Lakes, Templestowe, Templestowe Lower, Thomastown, Thornbury, Torak, Truganina, Tullamarine, Vermont, Vermont South, Viewbank – Yallambie, Wantirna, Wantirna South, Warrandyte – Wonga Park, Watsonia, Werribee, Werribee – South, West Footscray – Tottenham, West Melbourne, Wheelers Hill, Whittlesea, Williamstown, Wyndham Vale, Yarra – North, Yarraville	Banyule, Bayside, Boroondara, Brimbank, Casey, Darebin, Glen Eira, Greater Dandenong, Hobsons Bay, Hume, Kingston, Knox, Manningham, Maribyrnong, Maroondah, Melbourne, Melton, Monash, Moonee Valley, Moreland, Port Phillip, Stonnington, Whitehorse, Whittlesea, Wyndham, Yarra

*LGAs noted are an approximate guide only. These are not an exact fit due to differences in regional boundaries

Regions as amended in January 2021

This document is produced by the Tourism Events and Visitor Economy Research Unit, from the Department of Jobs, Precincts and Regions, March 2021