

2024
VICTORIAN
MANUFACTURING
HALL OF FAME
AWARDS

Gala Dinner
Sponsorship
Prospectus



22ND
YEAR

MADE IN
VICTORIA

VICTORIA
State
Government

In 2024 we celebrate 22 years of the Victorian Manufacturing Hall of Fame Awards and the awards culmination at a spectacular industry gala dinner mid-year. This premier event features the achievements of businesses and individuals at the pinnacle of manufacturing excellence and showcases the continuing Made in Victoria success stories.

Award winners are announced at the Victorian Manufacturing Hall of Fame gala dinner in October which is hosted by the Hon. Natalie Hutchins MP, Minister for Jobs and Industry.

The gala dinner is the manufacturing industry's highly anticipated night-of-nights and a significant event for business networking and celebration attended by industry executives and senior government officials with guests from local and international manufacturing supply chains, and the Australian business community.



Event information

HOST	The Hon. Natalie Hutchins MP, Minister for Jobs and Industry
EVENT	2024 Victorian Manufacturing Hall of Fame Awards Gala Dinner
EVENT DATE	Wednesday 9 October 2024
EVENT TIME	6:30pm – 10:30pm
VENUE	Palladium at Crown
DRESS	Cocktail
AGENDA	Pre-dinner drinks and networking, followed by a three-course dinner, award presentations and entertainment
ATTENDEES	Expected 1,000 business and industry executives, leading manufacturers and their suppliers, senior government officials.

Key dates

AWARD NOMINATIONS	Opens: 23 April 2024 Closes: 3 June 2024
FINALISTS ANNOUNCED	August
GALA DINNER TICKETS ON SALE	June
AWARD WINNERS ANNOUNCED	Gala dinner Wednesday 9 October 2024, Palladium at Crown

Event theme and awards list

This year's theme *Made in Victoria* highlights the product and process innovation taking place in Victoria's advanced manufacturing sectors.

The 2024 Victorian Manufacturing Hall of Fame Awards will honour businesses in the categories:

Manufacturer of the Year

- Small Business
- Medium Business
- Large Business
- Regional Business

Gender equality and inclusion

Manufacturing sectors

- Construction technologies
- Health technologies
- Textile, clothing and footwear
- Transport and rail
- Other manufacturing

Awards for individuals

- Manufacturing Apprentice of the Year (female and male)
- Young Manufacturer of the Year
- Woman Manufacturer of the Year
- Honour Roll for Service to Industry

Sponsorship benefits

Four sponsorship categories, Platinum, Gold, Silver, and Bronze, with each category representing an exciting opportunity to gain important exposure with business leaders in the nation's highly valued industry supply chains.

All winners of Victorian Manufacturing Hall of Fame awards are inducted to the Hall of Fame, providing enduring recognition and accolades on industry and government information channels.



Sponsorship opportunities and categories

Platinum sponsor



(UP TO TWO SPONSORS)

To be recognised as a 2024 Victorian Manufacturing Hall of Fame Platinum Sponsor we are seeking sponsorship to the value of \$25,000 (excluding GST).

Platinum Sponsors will receive:

- Company logo on display in pre-dinner and networking area
- Opportunity to present one of the manufacturing sector awards on stage
- Acknowledgement (company logo) during award presentation
- Photographs with award winner
- 2024 Victorian Manufacturing Hall of Fame platinum sponsor digital branding for company website and communications channels
- Company logo on sponsored table
- **20** tickets to the 2024 Victorian Manufacturing Hall of Fame Awards Gala Dinner, Wednesday 9 October 2024 at the Palladium at Crown
- Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- Company logo and platinum sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- Verbal acknowledgment from event MC of sponsorship level and official photograph
- VIP seating arrangements and introductions facilitated by a department official assisting the company for the evening
- Opportunity to provide door prize (at sponsor's cost)

Gold sponsor



(UP TO THREE SPONSORS)

To be recognised as a 2024 Victorian Manufacturing Hall of Fame Gold Sponsor we are seeking sponsorship to the value of \$20,000 (excluding GST).

Gold Sponsors will receive:

- Opportunity to present one of the manufacturing sector awards on stage
- Acknowledgement (company logo) during award presentation
- Photograph with award winner
- Company logo on sponsored table
- **20** tickets to the 2024 Victorian Manufacturing Hall of Fame Awards Gala Dinner, Wednesday 9 October 2024 at the Palladium at Crown
- Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- Company logo and gold sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- Verbal acknowledgment from event MC of sponsorship level and official photograph
- Opportunity to provide door prize (at sponsor's cost)
- VIP table in close proximity to head tables.

Sponsorship opportunities and categories

Silver sponsor



(UP TO FOUR SILVER SPONSORS)

To be recognised as a 2024 Victorian Manufacturing Hall of Fame Silver Sponsor we are seeking sponsorship to the value of \$15,000 (including GST).

Silver Sponsors will receive:

- Acknowledgement (company logo) during award presentation
- Company logo on sponsored table
- **10** tickets to the 2024 Victorian Manufacturing Hall of Fame Awards Gala Dinner, Wednesday 9 October 2024 at the Palladium at Crown
- Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- Company logo and silver sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- Verbal acknowledgment from event MC of sponsorship level and official photograph
- Opportunity to provide door prize (at sponsor's cost)
- VIP table in close proximity to head tables.

Bronze sponsor



(UP TO SIX BRONZE SPONSORS)






































To be recognised as a 2024 Victorian Manufacturing Hall of Fame Bronze Sponsor we are seeking Awards sponsorship to the value of \$10,000 (including GST).

Bronze Sponsors will receive:

- Acknowledgement (company logo) during award presentation
- Company logo on sponsored table
- **10** tickets to the 2024 Victorian Manufacturing Hall of Fame Awards Gala Dinner, Wednesday 9 October 2024 at the Palladium at Crown
- Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- Company logo and bronze sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- Verbal acknowledgment from event MC of sponsorship level and official photograph
- VIP table in close proximity to head tables.

Additional sponsorship opportunities may be available in consultation with the event organisers through the contact details at the end of this prospectus.

Sponsor benefits

	Platinum sponsor \$25,000	Gold sponsor \$20,000	Silver sponsor \$15,000	Bronze sponsor \$10,000
COMPANY BRAND RECOGNITION AT THE 22ND VICTORIAN MANUFACTURING HALL OF FAME AWARDS GALA DINNER				
Company logo on display in pre-dinner and networking area				
Present award category winner				
Company logo on sponsored award category audio visuals				
Company logo placement in gala dinner video				
Company logo on sponsored table and any additional tables purchased				
COMPANY MARKETING OPPORTUNITIES				
Official photograph with allocated category award winner				
Digital branding for company website and communications channels				
Company logo and acknowledgement on event website, event flyer, electronic direct mail pre and post event				
Company logo and acknowledgement on marketing materials at the event including event audio visuals, event program, souvenir booklet				
Verbal acknowledgement by MC of sponsorship level				
Opportunity to provide a door prize (at sponsor's own cost)				
NETWORKING WITH BUSINESS AND INDUSTRY LEADERS				
Designated event liaison for facilitated introductions				
VIP seating arrangements in close proximity to head tables				
Tickets to attend 2024 Victorian Manufacturing Hall of Fame Awards Gala Dinner	20 tickets	20 tickets	10 tickets	10 tickets

Sponsorship contact

Barbara Cullen
Director, Fair Jobs Code
Department of Jobs, Skills, Industry and Regions
Email: barbara.cullen@ecodev.vic.gov.au
Mobile: 0427 090 577

Acceptance of sponsorship proposals will be at the discretion of the Department of Jobs, Skills, Industry and Regions.

Sponsorship proposals will be subject to due diligence checks by the department to ensure the sponsor has a strong financial record, and has not been convicted of a breach of Victorian WorkCover scheme legislation, Australian Consumer Law and *Fair Trading Act 2012*, *Environmental Protection Act 2017*, *Equal Opportunity Act 2004*, *Local Jobs First Act 2003* or other State or Commonwealth laws within the previous 12 months or, if convicted, have not had imposed on them a penalty of more than \$10,000 for any such breach.

