

Business Bushfire Recovery Supports - 2024-25 Western Victoria Bushfires

Stakeholder
Pack

1 April 2025



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Support For Small Business After Western Victoria Bushfires

The Australian and Victorian Governments are supporting small businesses and communities affected by the bushfires in Western Victoria with more than \$29 million in assistance to support immediate and long-term recovery.

The assistance is being provided through the jointly funded Commonwealth-State Disaster Recovery Funding Arrangements (DRFA).

More than \$24 million will deliver crucial support to Western Victoria businesses affected by the bushfires, including:

- a dedicated Business Bushfire Recovery Grant program to provide \$5,000 grants to small businesses and eligible primary producers that have experienced significant disruptions and revenue losses due to the bushfires.
- a Business Recovery Advisory service which will be available on the ground and through the Business Victoria website, providing free business support for affected businesses so they can find the right strategies for long-term recovery.



Business Recovery Advisory Service

Free, confidential, one-on-one support for bushfire affected businesses from local business recovery advisers via telephone, online or in-person.

Overview

The Business Recovery Adviser will act as a concierge service, helping you to navigate eligible supports and to provide guidance to build strategies to enable longer-term recovery.

Experienced Business Recovery Advisers will help businesses to:

- understand the different supports available to at the Commonwealth, state and local level (including grant supports)
- manage issues with insurance providers or landlords
- access support services including local crisis support services and mental health support
- plan your recovery (including business continuity and contingency planning) and build resilience for future challenges.

How to access this service

- To access a Business Recovery Adviser, complete the registration form here: [Register Now](#)
- If you need assistance with completing the registration form, please call the Business Victoria Hotline on 13 22 15.
- If you need an interpreter, please call the Translating and Interpreting Service on [131 450](tel:131450) or visit tisonline.nsw.gov.au.

Business Recovery Advisory Service – Registration form

This service is available to small businesses from eligible local government areas (LGAs) affected by the 2024-2025 Western Victorian bushfires.

Local Government Area *

Please Select ▼

To find out which LGA your business operates in, visit <https://www.vic.gov.au/know-your-council>.

For other support offerings please click [here](#).

Contact Details

Name *

Ms.
Prefix First Name Last Name

Phone

+613 0000 0000

Please enter a valid phone number

Mobile

+61 0400 000 000

Please enter a valid mobile number

Email *

example@example.com

Confirm Email

This program is jointly funded by the Australian and Victorian Governments under the Disaster Recovery Funding Arrangements for the 2024-25 Western Victoria bushfires which commenced in December 2024 (AGRN 1166).

OFFICIAL Business Recovery Advisory Service

Suggested social copy

Short

Businesses affected by the 2024-25 Western Victoria bushfires that commenced in December can speak with **a Business Recovery Adviser** to receive one-on-one business support and receive guidance on building strategies for longer-term recovery. [Register online.](#)

Long

Businesses affected by the 2024-25 Western Victoria bushfires can now access free, confidential, one-on-one phone, virtual or on the ground support from a local Business Recovery Adviser.

This service is available to affected businesses in the following LGAs designated under [AGRN 1166](#): Ararat, Hepburn, Hindmarsh, Horsham, Macedon Ranges, Northern Grampians, Southern Grampians, West Wimmera.

Experienced Business Recovery Advisers will help you to:

- understand the different supports available to you at the Commonwealth, state and local level (including grant supports)
- manage issues with your insurance provider or landlord
- access support services including local crisis support services and mental health support
- plan your recovery (including business continuity and contingency planning) and build resilience for future challenges.

To access a Business Recovery Adviser, complete the registration form here, [Register online.](#)

To access grants, advice, and resources to help respond to, and recover from the 2024-25 Western Victoria bushfires, see: [Recovering from a bushfire](#)



Business Recovery Advisory Service

Social assets - [download here](#)



Instagram



Facebook



Business Victoria Small Business Bus – Bushfire Support

The Small Business Bus can help you access essential resources to help plan your recovery

Key messaging

The Small Business Bus comes fully equipped with expert advisers to provide general business assistance as well as referrals to financial counselling and wellbeing support and resources. To further support businesses in Western Victoria, bushfire-affected areas, Business Recovery Advisers will be onboard to offer dedicated recovery support.

How to access the service

Over the next few months, the Small Business Bus will be travelling to areas affected by bushfires. To find out when the Bus will be near you and if a local Business Recovery Adviser will be on board, please check our [Workshops and Small Business Bus calendar](#).



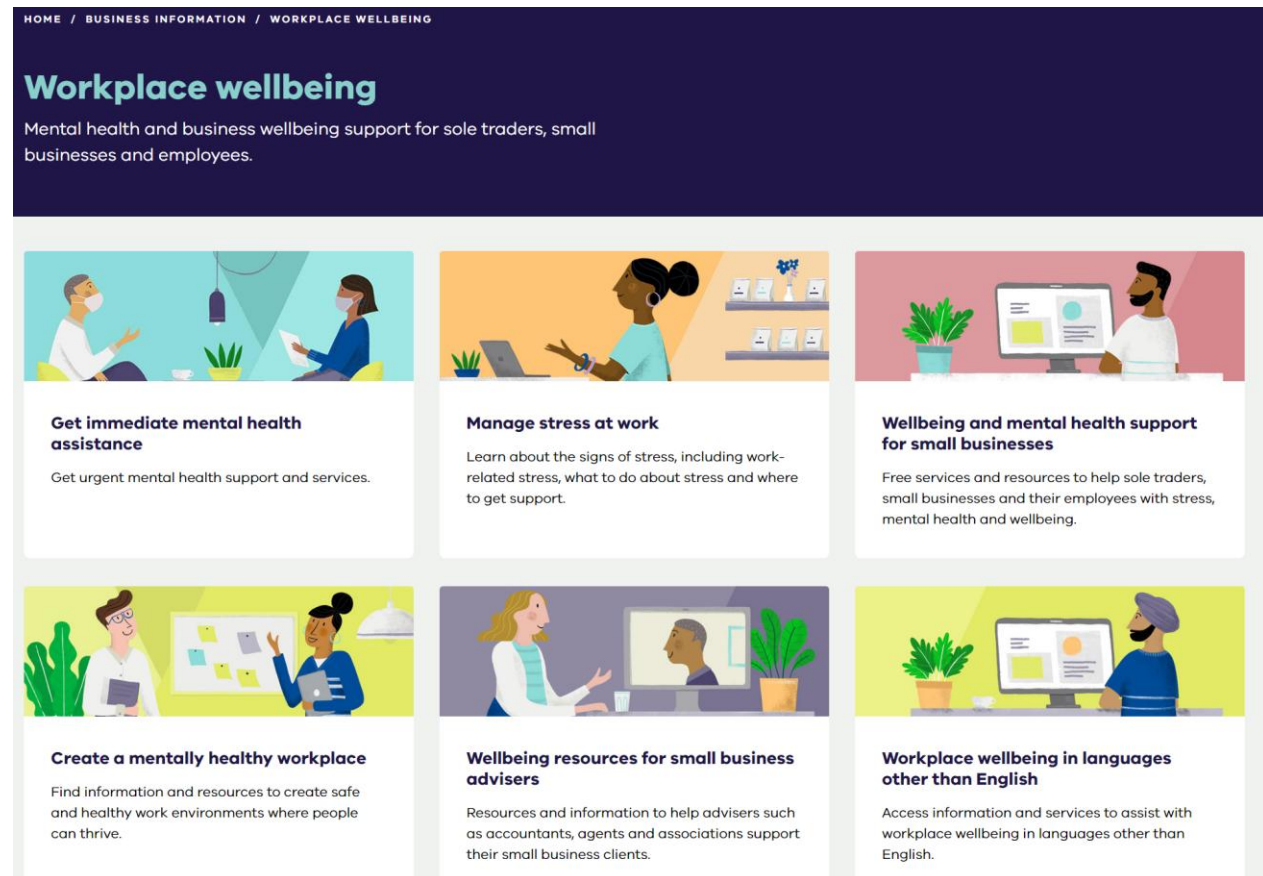
Business Victoria Workplace Wellbeing hub

Mental health and business wellbeing support for sole traders, small businesses and employees.

Key messages

Housed on the Business Victoria website, the [Workplace Wellbeing](#) hub is a central place for small businesses to access a wide range of tools, resources and information on mental health and small business wellbeing support. Resources include:

- Managing stress at work
- Creating a mentally healthy workplace
- Workplace wellbeing in languages other than English
- Wellbeing resources for small business advisers



For more information

business.vic.gov.au/Recoveringfromabushfire