

2025
VICTORIAN
MANUFACTURING
HALL OF FAME
AWARDS

Gala Dinner
Sponsorship
Prospectus

23RD
YEAR

**MADE IN
VICTORIA**

VICTORIA
State
Government

In 2025 we celebrate 23 years of the Victorian Manufacturing Hall of Fame Awards with a spectacular industry gala dinner in October.

This premier event features the achievements of businesses and individuals at the pinnacle of manufacturing excellence and showcases the continuing Made in Victoria success stories.

Award winners will be announced at the Victorian Manufacturing Hall of Fame gala dinner in October which is hosted by the Hon. Colin Brooks MP, Minister for Industry and Advanced Manufacturing.

The gala dinner is the manufacturing industry's highly anticipated night-of-nights and a significant event for business networking and celebration attended by industry executives and senior government officials with guests from local and international manufacturing supply chains, and the Australian business community.

You are invited to join an unforgettable evening of celebration, energy, and excitement with emerging talent and pioneers of the industry at the 2025 Victorian Manufacturing Hall of Fame Awards gala dinner – sponsorships are open now.



Promotional targets

730 attendees at the event in 2024

12,000+ industry invitation emails sent

Awards nomination and ticket sales webpage

- Sponsor logo placed on the 2025 Victorian Manufacturing Hall of Fame Awards webpage at business.vic.gov.au
- 8700 page views and 5777 active users browsing

Social media

- Sponsor logo on DJSIR LinkedIn posts related to the awards and gala dinner
- 75,000+ LinkedIn followers

Event information

Host	Hon. Colin Brooks MP, Minister for Industry and Advanced Manufacturing
Event	2025 Victorian Manufacturing Hall of Fame Awards Gala Dinner
Date	TBC early October 2025
Time	6:00 pm – 11:00 pm
Venue	TBC
Dress	Cocktail
Agenda	Pre-dinner drinks and networking, followed by a 3-course dinner, award presentations and entertainment
Attendees	Up to 750 business and industry executives, Victorian manufacturers and their suppliers, senior government officials are expected to attend.

Award categories

The Hall of Fame awards theme *Made in Victoria* highlights the product and process innovation taking place in Victoria’s advanced manufacturing sectors.

The 2025 Victorian Manufacturing Hall of Fame Awards will honour businesses in the categories of:

- Manufacturer of the Year – Small Business
- Manufacturer of the Year – Medium Business
- Manufacturer of the Year – Large Business
- Manufacturer of the Year – Regional Business
- Leader in Gender Equality and Inclusion

And the manufacturing sectors of:

- Construction technologies
- Food manufacturing
- Health technologies
- Textile, clothing and footwear
- Transport and rail
- Other manufacturing

The awards for individuals are:

- Manufacturing Apprentice of the Year
- Young Manufacturer of the Year
- Woman Manufacturer of the Year
- Honour Roll for Service to Industry

Key dates

Award nominations	Open: 11 April 2025 Close: 2 June 2025
Finalists announced	August
Gala dinner tickets on sale	June
Award winners announced	Gala dinner early October at a venue to be confirmed

Sponsorship opportunities

We invite you to join the event as a gala dinner sponsor.

Exclusive sponsorship packages across 3 tiers – Gold, Silver and Bronze – will ensure each sponsor's investment in the 2025 Victorian Manufacturing Hall of Fame Awards gala event represents a long lasting valuable exposure and connection with business leaders, industry and manufacturing supply chain businesses.



Sponsorship categories

Gold sponsor



Limited to 3 sponsors

To be recognised as a 2025 Victorian Manufacturing Hall of Fame Gold Sponsor we are seeking sponsorship to the value of \$22,000 (including GST).

Gold sponsors will receive:

- Your logo featured as an event sponsor within all event materials
- Acknowledged as an event sponsor on the awards website at Business Victoria for the term of the 2025 awards program
- Digital Hall of Fame sponsor branding for your company's channels
- Acknowledged as an event sponsor within DJSIR campaign emails to an audience of 12,000 industry and businesses and in DJSIR social media campaigns to an audience of 75,000+
- Your company banner displayed in the pre-dinner networking drinks area
- Opportunity to present one of the manufacturing sector awards on stage
- On stage and media wall photographs with award winner
- **30** tickets to the 2025 Victorian Manufacturing Hall of Fame Awards Gala Dinner
- Your company logo on sponsored tables
- Your company's VIP tables located near head tables
- Your company logo on gala dinner marketing materials including the event program and printed souvenir booklet
- Verbal acknowledgment from event MC of sponsorship level and official photographs
- Opportunity to provide door prize (at sponsor's cost)
- Attendee list supplied after the event (subject to privacy laws where attendees have agreed).

Sponsorship categories

Silver sponsor



Limited to 4 sponsors

To be recognised as a 2025 Victorian Manufacturing Hall of Fame Silver Sponsor we are seeking sponsorship to the value of \$16,500 (including GST).

Silver sponsors will receive:

- Your logo featured as an event sponsor within all event materials
- Acknowledged as an event sponsor on the awards website at Business Victoria for the term of the 2025 awards program
- Acknowledged as an event sponsor within DJSIR campaign emails to an audience of 12,000 industry and businesses and in DJSIR social media campaigns to an audience of 75,000+
- Your company banner displayed in the pre-dinner networking drinks area
- **20** tickets to the 2025 Victorian Manufacturing Hall of Fame Awards gala dinner in October 2025
- Your company logo on sponsored tables
- Your company's VIP table located near head tables
- Your company logo on gala dinner marketing materials including the event program and printed souvenir booklet
- Verbal acknowledgment from event MC of sponsorship level and official photographs.

Bronze sponsor



Limited to 5 sponsors

To be recognised as a 2025 Victorian Manufacturing Hall of Fame Bronze Sponsor we are seeking sponsorship to the value of \$11,000 (including GST).

Bronze sponsors will receive:

- Your logo featured as an event sponsor within all event materials
- Acknowledged as an event sponsor on the awards website at Business Victoria for the term of the 2025 awards program
- Acknowledged as an event sponsor within DJSIR campaign emails to an audience of 12,000 industry and businesses and in DJSIR social media campaigns to an audience of 75,000+
- Your company banner displayed in the pre-dinner networking drinks area
- **10** tickets to the 2025 Victorian Manufacturing Hall of Fame Awards gala dinner in October 2025
- Your company logo on sponsored table
- Your company's VIP table located near head tables
- Your company logo on gala dinner marketing materials including the event program and printed souvenir booklet.

Sponsor recognition

	Gold sponsor \$22,000 (inc. GST) 3 sponsors	Silver sponsor \$16,500 (inc. GST) 4 sponsors	Bronze sponsor \$11,000 (inc. GST) 5 sponsors
Company brand recognition at the 23rd Victorian Manufacturing Hall of Fame Awards gala dinner			
Company banner displayed in pre-dinner networking drinks near media wall			
Present category award on stage			
Company logo on sponsored tables			
Verbal acknowledgement by MC of sponsorship level			
Opportunity to provide a door prize (at sponsor's own cost)			
Company marketing opportunities			
Official photograph with allocated category award winner			
Company logo and acknowledgement on marketing materials at the event including event audio visuals, event program, souvenir booklet			
Company logo and acknowledgement on event website, pre and post event communications			
Digital sponsor branding for company website and communications channels			
Networking with business and industry leaders			
VIP seating arrangements near head tables			
Tickets to attend 2025 Victorian Manufacturing Hall of Fame Awards Gala Dinner	30 tickets	20 tickets	10 tickets

Additional sponsorship opportunities may be available in consultation with the event organisers through the contact details at the end of this prospectus.

Sponsorship contact

Barbara Cullen

Director

Department of Jobs, Skills, Industry and Regions

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Mobile: 0427 090 577

Acceptance of sponsorship proposals will be at the discretion of the Department of Jobs, Skills, Industry and Regions. Sponsorship proposals will be subject to due diligence checks by the department to ensure the sponsor has a strong financial record, and has not been convicted of a breach of Victorian WorkCover scheme legislation, *Australian Consumer Law and Fair Trading Act 2012*, *Environmental Protection Act 2017*, *Equal Opportunity Act 2004*, *Local Jobs First Act 2003* or other State or Commonwealth laws within the previous 12 months or, if convicted, have not had imposed on them a penalty of more than \$10,000 for any such breach.

