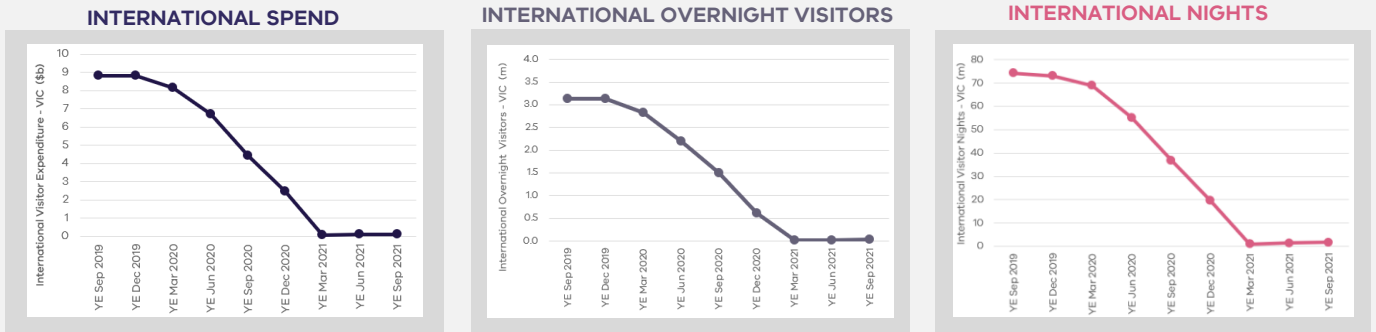


VICTORIA'S INTERNATIONAL TOURISM PERFORMANCE

International Visitor Survey Results (latest results for the year ending September 2021)

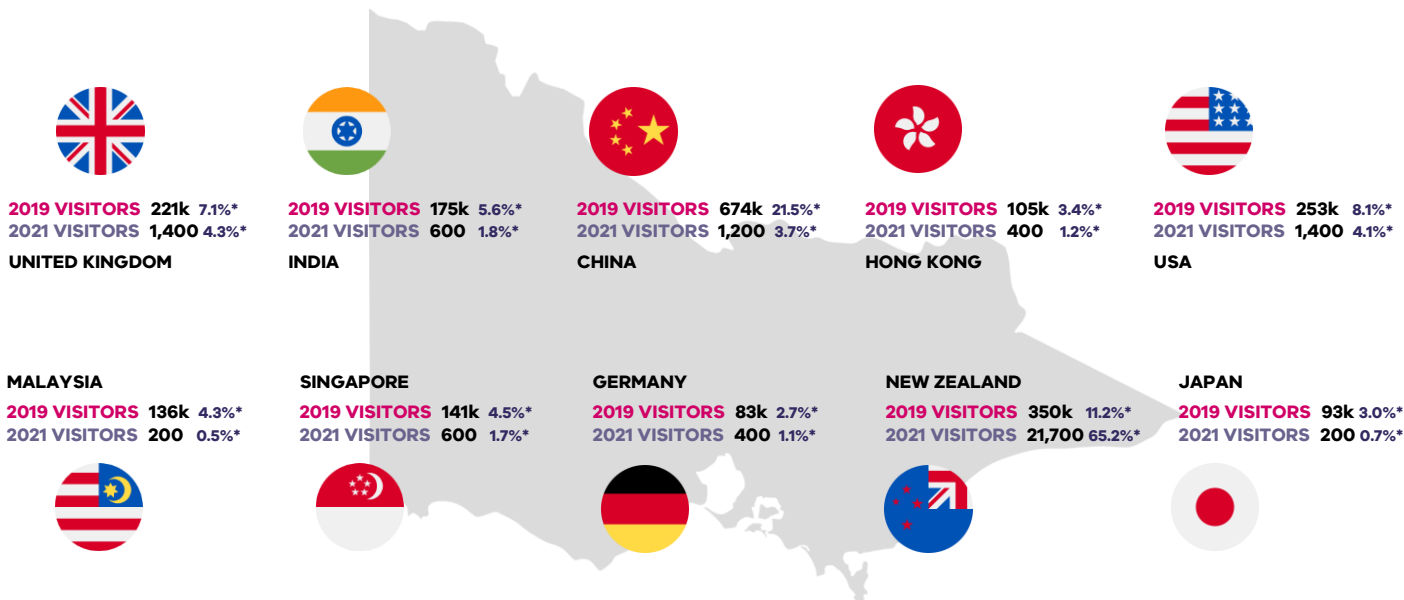
 <p>SPEND \$129 million -97% y/y 15.9% VIC market share</p>	 <p>VISITORS 33,200 -98% y/y 21.4% VIC market share</p>	 <p>NIGHTS 1.7 million -95% y/y 16.7% VIC market share</p>
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Rolling annual international visitors, spend and nights (year ending September 2019 to year ending September 2021)



 <p>HOLIDAY 1,600 -100% y/y</p>	 <p>VFR 20,100 -96% y/y</p>	 <p>BUSINESS 4,700 -97% y/y</p>	 <p>EDUCATION[^] 900 -99% y/y</p>
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International overnight visitors to Victoria by market (Top 10 markets below as noted at the year ending September 2019)



Figures may not add up due to rounding. Top 10 markets as noted in the year ending September 2019.
^{*}Share of total visitors. [^]The balance of visitor purpose is made up of Employment and 'Other' equating to 8,000 visitors.

Source: International Visitor Survey, Tourism Research Australia, Canberra, year ending September 2021, released December 2021. Expenditure includes package expenditure. Base: International short-term visitors (less than 12 months) aged 15+.
 Data correct at time of publishing. See the [TRA website](#) for information on how estimates for international visitors have been produced in the absence of survey data since April 2020.