

Victoria's Tourism Regions

The map and table below list the sub-regions that make up Victoria's tourism regions. These regions form the basis of data reported from the National Visitor Survey (NVS) and the International Visitor Survey (IVS), published by Tourism Research Australia.



Victoria's Tourism Regions	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – Guide [^]
Daylesford and Macedon Ranges	Macedon	Bacchus Marsh Region, Gordon (Vic.), Kyneton, Woodend, Gisborne Macedon, Riddells Creek, Romsey, Bacchus Marsh	Macedon Ranges, Moorabool
	Spa Country	Creswick – Clunes, Daylesford	Hepburn
Geelong and the Bellarine*	Geelong and the Bellarine	Bannockburn, Golden Plains – South, Belmont, Corio – Norlane, Geelong, Geelong West - Hamlyn Heights, Grovedale, Highton, Lara, Leopold, Newcomb – Moolap, Newtown (Vic.), North Geelong - Bell Park, Clifton Springs, Ocean Grove - Barwon Heads, Portarlington, Point Lonsdale - Queenscliff	Greater Geelong, Queenscliff, <i>Golden Plains (also in Ballarat)</i>
Gippsland	Gippsland	Drouin, Mount Baw Baw Region, Trafalgar (Vic.), Warragul, Foster, Korumburra, Leongatha, Wilsons Promontory, Churchill, Moe – Newborough, Morwell, Traralgon, Yallourn North – Glengarry, Alps – West, Longford - Loch Sport, Maffra, Rosedale, Sale, Yarram	Baw Baw, Wellington, Latrobe, South Gippsland
	Lakes	Alps – East, Bairnsdale, Bruthen – Omeo, Lake King, Lakes Entrance Orbost, Paynesville	East Gippsland
Goldfields*	Ballarat	Alfredton, Avoca, Ballarat, Ballarat – North, Ballarat - South, Beaufort, Buninyong, Delacombe, Smythes Creek, Wendouree - Miners Rest, Golden Plains - North	Ballarat, Pyrenees, <i>Golden Plains (also in Geelong and the Bellarine)</i>
	Bendigo Lodden	Maryborough (Vic.), Maryborough Region, Bendigo, California Gully – Eaglehawk, East Bendigo – Kennington, Flora Hill - Spring Gully, Kangaroo Flat - Golden Square, Maiden Gully, Strathfieldsaye, White Hills – Ascot, Bendigo Region – South, Castlemaine, Castlemaine Region, Heathcote, Bendigo Region – North, Loddon	Lodden, Greater Bendigo, Central Goldfields, Mt Alexander
Grampians	Central Highlands	Ararat, Ararat Region, St Arnaud, Stawell	Ararat, Northern Grampians
	Western Grampians	Horsham, Horsham Region, West Wimmera, Hamilton (Vic.), Southern Grampians	Southern Grampians, Horsham, West Wimmera
	Wimmera	Nhill Region, Yarriambiack, Buloke	Yarriambiack, Hindmarsh, Buloke
Great Ocean Road*	Great Ocean Road	Winchelsea, Lorne – Anglesea, Torquay, Glenelg (Vic.), Portland, Camperdown, Colac, Colac Region, Corangamite – North, Corangamite – South, Otway, Moyne – East, Moyne – West, Warrnambool – North, Warrnambool - South	Glenelg, Moyne, Corangamite, Colac Otway, Surf Coast, Warrnambool
Victoria's High Country	High Country	Mansfield (Vic.), Benalla, Benalla Region, Rutherglen, Wangaratta Wangaratta Region, Beechworth, Bright - Mount Beauty, Chiltern - Indigo Valley, Myrtleford, Towong, Yackandandah	Mansfield, Alpine, Wangaratta, Indigo, Towong, Benella
Mornington Peninsula	Peninsula	Carrum Downs, Frankston, Frankston North, Frankston South, Langwarrin, Seaford (Vic.), Skye – Sandhurst, Dromana Flinders, Hastings – Somers, Mornington, Mount Eliza, Mount Martha, Point Nepean, Rosebud – McCrae, Somerville	Mornington Peninsula, Frankston, Mornington Peninsula

Murray	Mallee	Irymple, Merbein, Mildura Region, Red Cliffs, Mildura – North, Mildura – South, Gannawarra, Kerang, Robinvale Swan Hill, Swan Hill Region	Mildura, Swan Hill, Gannawarra
	Goulburn	Euroa, Kilmore – Broadford, Nagambie, Seymour, Seymour Region, Wallan, Mooroopna, Shepparton - North Shepparton – South, Shepparton Region – East, Shepparton Region - West	Greater Shepparton, Strathbogie, Mitchell
	Central Murray	Echuca, Kyabram, Lockington – Gunbower, Rochester, Rushworth, Cobram, Moira, Numurkah, Yarrowonga	Moira, Campaspe
	Murray East	West Wodonga, Wodonga	Wodonga
Phillip Island	Phillip Island	French Island, Phillip Island, Wonthaggi - Inverloch	Bass Coast
Yarra Valley and the Dandenong Ranges	Melbourne East	Eltham, Hurstbridge, Pantom Hill - St Andrews, Plenty - Yarrambat Research - North Warrandyte, Wattle Glen - Diamond Creek, Belgrave – Selby, Chirside Park, Healesville - Yarra Glen, Kilsyth, Lilydale – Coldstream, Monbulk – Silvan, Montrose, Mooroolbark, Mount Dandenong – Olinda, Mount Evelyn, Upwey – Tecoma, Wandin – Seville, Yarra Valley, Beaconsfield – Officer, Bunyip – Garfield, Emerald – Cockatoo, Koo Wee Rup, Pakenham – North, Pakenham - South	Nillumbik, Yarra Ranges, Cardinia
	Upper Yarra	Alexandra, Upper Yarra Valley, Yea, Kinglake	Murrundindi

Victoria's Tourism Regions

Melbourne	Melbourne		
		<p>Abbotsford, Airport West, Albert Park, Alphington – Fairfield, Altona, Altona Meadows, Altona North, Ardeer – Albion, Armadale, Ascot Vale, Ashburton, Ashwood – Chadstone, Ascendale Gardens – Waterways, Balwyn, Balwyn North, Bayswater, Bayswater North, Beaumaris, Bentleigh – McKinnon, Bentleigh East, Berwick – North, Berwick – South, Blackburn, Blackburn South, Boronia - The Basin, Box Hill, Box Hill North, Braeside, Braybrook, Brighton, Brighton East, Broadmeadows, Brunswick, Brunswick East, Brunswick West, Bulleen, Bundoora – East, Bundoora – North, Bundoora – West, Burwood, Burwood East, Cairnlea, Camberwell, Campbellfield – Coolaroo, Carlton, Carlton North - Princes Hill, Carnegie, Caroline Springs, Carrum - Patterson Lakes, Caulfield – North, Caulfield – South, Chelsea – Bonbeach, Chelsea Heights, Cheltenham - Highett (East), Cheltenham - Highett (West), Clarinda - Oakleigh South, Clayton, Clayton South, Coburg, Coburg North, Collingwood, Craigieburn – Mickleham, Cranbourne, Cranbourne East, Cranbourne North, Cranbourne South, Cranbourne West, Croydon, Croydon Hills – Warranwood, Dandenong, Dandenong North, Deer Park – Derrimut, Delahey, Dingley Village, Docklands, Doncaster, Doncaster East, Donvale - Park Orchards, Doveton, East Melbourne, Edithvale – Ascendale, Elsternwick, Elwood, Endeavour Hills, Epping, Essendon – Aberfeldie, Essendon Airport, Fawkner, Ferntree Gully, Fitzroy, Fitzroy North, Flemington, Flemington Racecourse, Footscray, Forest Hill, Gladstone Park – Westmeadows, Glen Iris – East, Glen Waverley – East, Glen Waverley – West, Glenroy – Hadfield, Greensborough, Greenvale – Bulla, Hallam, Hampton, Hampton Park – Lynbrook, Hawthorn, Hawthorn East, Heidelberg – Rosanna, Heidelberg West, Hillside, Hoppers Crossing – North, Hoppers Crossing – South, Hughesdale, Ivanhoe, Ivanhoe East – Eaglemont, Keilor, Keilor Downs, Keilor East, Kensington, Kew, Kew East, Keysborough, Kings Park, Kingsbury, Knoxfield – Scoresby, Lalor, Laverton, Lynbrook – Lyndhurst, Lysterfield, Malvern - Glen Iris, Malvern East, Maribyrnong, Meadow Heights, Melbourne, Melbourne Airport, Melton, Melton South, Melton West, Mentone, Mill Park – North, Mill Park – South, Mitcham, Montmorency - Briar Hill, Moonee Ponds, Moorabbin – Heatherton, Moorabbin Airport, Mordialloc – Parkdale, Mount Waverley – North, Mount Waverley – South, Mulgrave, Murrumbeena, Narre Warren, Narre Warren North, Narre Warren South, Newport, Niddrie - Essendon West, Noble Park, Noble Park North, North Melbourne, Northcote, Nunawading, Oakleigh – Huntingdale, Ormond - Glen Huntly, Parkville, Pascoe Vale, Pascoe Vale South, Pearceedale – Tooradin, Point Cook, Port Melbourne, Port Melbourne Industrial, Prahran – Windsor, Preston, Reservoir – East, Reservoir – West, Richmond, Ringwood, Ringwood East, Ringwood North, Rockbank - Mount Cottrell, Rowville – Central, Rowville – North, Rowville – South, Roxburgh Park – Somerton, Sandringham - Black Rock, Seabrook, Seddon – Kingsville, South Melbourne, South Morang, South Yarra – East, South Yarra – West, Southbank, Springvale, Springvale South, St Albans – North, St Albans – South, St Kilda, St Kilda East, Strathmore, Sunbury, Sunbury – South, Sunshine, Sunshine North, Sunshine West, Surrey Hills (East) - Mont Albert, Surrey Hills (West) – Canterbury, Sydenham, Tarneit, Taylors Hill, Taylors Lakes, Templestowe, Templestowe Lower, Thomastown, Thornbury, Toorak, Truganina, Tullamarine, Vermont, Vermont South, Viewbank – Yallambie, Wantirna, Wantirna South, Warrandyte - Wonga Park, Watsonia, Werribee, Werribee – South, West Footscray – Tottenham, West Melbourne, Wheelers Hill, Whittlesea, Williamstown, Wyndham Vale, Yarra – North, Yarraville</p>	<p>Banyule ,Bayside , Boroondara Brimbank , Casey, Darebin , Glen Eira , Greater Dandenong, Hobsons Bay , Hume ,Kingston , Knox ,Manningham , Maribyrnong, Maroondah, Melbourne, Melton, Monash Moonee Valley Moreland Port Phillip, Stonnington , Whitehorse, Whittlesea Wyndham , Yarra</p>

^LGAs noted are an approximate guide only. These are not an exact fit due to differences in regional boundaries.

***Note: the following regional boundary changes in 2015 (All back data has been adjusted to reflect this change).**

- 'Western' sub-region is now called 'Great Ocean Road' sub-region/region and 'Geelong' sub-region is now called 'Geelong and the Bellarine' sub-region/region.
- 'Golden Plains - North' and 'Smythes Creek' SA2s are now included in the Ballarat sub-region/Goldfields region (was previously in the Western sub-region/Great Ocean Road region).
- 'Golden Plains - South' and 'Bannockburn' SA2s are now included in the Geelong and the Bellarine region (was previously in the Western sub-region/Great Ocean Road region).

The definition of an SA2 is on the Australian Bureau of Statistics website: <http://www.abs.gov.au/ausstats/abs@.nsf/Latestproducts/88F6A0EDEB8879C0CA257801000C6>