

21<sup>ST</sup>  
YEAR

2023 Victorian  
Manufacturing  
Hall of Fame  
Awards

# Gala Dinner Sponsorship Prospectus

VICTORIAN MANUFACTURING  
HALL OF FAME AWARDS

Delivered in partnership with



State  
Government

MADE IN  
VICTORIA



# The future is made in Victoria

In 2023 we celebrate 21 years of the Victorian Manufacturing Hall of Fame Awards and the awards culmination at a spectacular industry gala dinner mid-year. This premier event features the achievements of businesses and individuals at the pinnacle of manufacturing excellence and showcases the continuing Made in Victoria success stories.

Award winners are announced at the Victorian Manufacturing Hall of Fame gala dinner which is hosted by the Hon Ben Carroll, Minister for Industry and Innovation, and Minister for Manufacturing Sovereignty.

The gala dinner is the manufacturing industry's highly anticipated night-of-nights and a significant event for business networking and celebration attended by industry executives and senior government officials with guests from local and international manufacturing supply chains, and the Australian business community.





# Event information

## HOST

**The Hon Ben Carroll MP**  
Minister for Industry and Innovation  
Minister for Manufacturing Sovereignty

## EVENT

**2023 Victorian Manufacturing  
Hall of Fame Awards Gala Dinner**

**Date**  
Thursday 10 August 2023

**Time**  
6pm – 11pm

**Venue**  
Palladium at Crown

**Dress**  
Cocktail

Pre-dinner drinks and networking, followed by a three-course dinner, award presentations and entertainment.

## ATTENDEES

Expected 850+ business and industry executives, leading manufacturers and their suppliers, senior government officials.

## KEY DATES

### **Award nominations**

Open 6 March  
Close 31 March

### **Finalists announced**

Late May/early June

### **Awards gala dinner tickets on sale**

May

### **Award winners announced at gala dinner**

Thursday 10 August 2023

# Event theme and awards list

This year's theme *The future is made in Victoria* highlights the product and process innovation taking place in Victoria's advanced manufacturing sectors.

The 2023 Victorian Manufacturing Hall of Fame Awards honour businesses in the categories of:

## MANUFACTURER OF THE YEAR

- Small Business
- Medium Business
- Large Business
- Regional Business

## MANUFACTURING SECTORS

- Defence, aerospace, and space
- Digital and advanced technologies
- Food and beverage
- Health technologies
- Rolling stock and transport
- Zero and low emissions technologies
- Other manufacturing

## AWARDS FOR INDIVIDUALS

- Manufacturing Apprentice of the Year
- Young Manufacturer of the Year
- Woman Manufacturer of the Year
- Honour Roll for Services to Industry





# Sponsorship benefits

Four sponsorship categories, Platinum, Gold, Silver, and Bronze, with each category representing an exciting opportunity to gain important exposure with business leaders in the nation's highly valued industry supply chains.

All winners of Victorian Manufacturing Hall of Fame awards are inducted to the Hall of Fame, providing enduring recognition and accolades on industry and government information channels.



# Sponsorship opportunities and categories



## **PLATINUM SPONSOR** (up to two sponsors)

To be recognised as a 2023 Victorian Manufacturing Hall of Fame Platinum Sponsor we are seeking sponsorship to the value of \$25,000 (including GST).

### **Platinum Sponsors will receive:**

- ✓ Company logo on display in pre-dinner and networking area
- ✓ Opportunity to present one of the manufacturing sector awards on stage
- ✓ Acknowledgement (company logo) during award presentations
- ✓ Photograph with award winner
- ✓ 2023 Victorian Manufacturing Hall of Fame platinum sponsor digital branding for company website and communications channels
- ✓ Company logo on sponsored table
- ✓ **20** tickets to the 2023 Victorian Manufacturing Hall of Fame Awards Gala Dinner at Palladium at Crown.
- ✓ Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- ✓ Company logo and platinum sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- ✓ Verbal acknowledgment from event MC of sponsorship level and official photograph
- ✓ VIP seating arrangements and introductions facilitated by a department official assisting the company for the evening
- ✓ Opportunity to provide door prize (at sponsor's cost)



## **GOLD SPONSOR** (up to three sponsors)

To be recognised as a 2023 Victorian Manufacturing Hall of Fame Gold Sponsor we are seeking sponsorship to the value of \$20,000 (including GST).

### **Gold Sponsors will receive:**

- ✓ Opportunity to present one of the manufacturing sector awards on stage
- ✓ Acknowledgement (company logo) during award presentations
- ✓ Photograph with award winner
- ✓ Company logo on sponsored table
- ✓ **20** tickets to the 2023 Victorian Manufacturing Hall of Fame Awards Gala Dinner at Palladium at Crown.
- ✓ Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- ✓ Company logo and gold sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- ✓ Verbal acknowledgment from event MC of sponsorship level and official photograph
- ✓ Opportunity to provide door prize (at sponsor's cost)
- ✓ VIP seating arrangements and introductions facilitated by a department official assisting the company for the evening



# Sponsorship opportunities and categories



## **SILVER SPONSOR** (up to four sponsors)

To be recognised as a 2023 Victorian Manufacturing Hall of Fame Silver Sponsor we are seeking sponsorship to the value of \$15,000 (including GST).

### **Silver Sponsors will receive:**

- ✓ Acknowledgement (company logo) during award presentations
- ✓ Company logo on sponsored table
- ✓ **10** tickets to the 2023 Victorian Manufacturing Hall of Fame Awards Gala Dinner at Palladium at Crown.
- ✓ Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- ✓ Company logo and silver sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- ✓ Verbal acknowledgment from event MC of sponsorship level and official photograph
- ✓ Opportunity to provide door prize (at sponsor's cost)
- ✓ VIP table in close proximity to head table/s



## **BRONZE SPONSOR** (up to six sponsors)

To be recognised as a 2023 Victorian Manufacturing Hall of Fame Bronze Sponsor we are seeking Awards sponsorship to the value of \$10,000 (including GST).

### **Bronze Sponsors will receive:**

- ✓ Acknowledgement (company logo) during award presentations
- ✓ Company logo on sponsored table
- ✓ **10** tickets to the 2023 Victorian Manufacturing Hall of Fame Awards Gala Dinner at Palladium at Crown.
- ✓ Company logo on gala dinner marketing collateral including the event program and printed souvenir booklet
- ✓ Company logo and bronze sponsor acknowledgment on digital communications and assets e.g. event website, event update emails, post event communications
- ✓ Verbal acknowledgment from event MC of sponsorship level and official photograph
- ✓ VIP table in close proximity to head table/s

## **Additional sponsorship opportunities**

Other sponsorship opportunities may be available in consultation with the event organisers through the contact details at the end of this prospectus.

# Sponsor benefits

	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	Other
<b>COMPANY BRAND RECOGNITION AT THE 2023 VICTORIAN MANUFACTURING HALL OF FAME AWARDS GALA DINNER</b>					
Company logo on display in pre-dinner and networking area	✓				
Present award category winner	✓	✓			
Company logo during awards audio visuals	✓	✓	✓	✓	
Company logo placement in gala dinner video	✓	✓	✓	✓	
Company logo on sponsored table and any additional tables purchased	✓	✓	✓	✓	✓
<b>COMPANY MARKETING OPPORTUNITIES</b>					
Official photograph with allocated category award winner	✓	✓			
Digital branding for company website and communications channels	✓				
Company logo and acknowledgement on event website, event flyer, electronic direct mail pre and post event	✓	✓	✓	✓	
Company logo and acknowledgement on marketing materials at the event including event audio visuals, event program, souvenir booklet	✓	✓	✓	✓	✓
Verbal acknowledgement by MC of sponsorship level	✓	✓	✓	✓	✓
Opportunity to provide a door prize (at sponsor's own cost)	✓	✓	✓		
<b>NETWORKING WITH BUSINESS AND INDUSTRY LEADERS</b>					
Designated event liaison for facilitated introductions	✓	✓			
VIP seating arrangements in close proximity to head table/s	✓	✓	✓	✓	
Tickets to attend 2023 Victorian Manufacturing Hall of Fame Awards Gala Dinner	20	20	10	10	N/A



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## Contact for sponsorship

**Barbara Cullen**

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VICTORIA**

