

Victorian Aboriginal Business Investment Program

Stakeholder Toolkit

July 2024



Contents

1 About this toolkit

2 Program overview and key dates

3 Key messages

4 Social posts

5 Suggested web copy

6 Suggested newsletter copy

7 Fact sheets

8 FAQs

About this toolkit

This toolkit is to support the launch of the Victorian Aboriginal Business Investment Program.

- You can use the assets and messages in this toolkit to help people learn about new grants that are available for Victorian Aboriginal businesses.
- Please share the program information within your organisation and with your community – this is a fantastic opportunity for Aboriginal owned businesses to apply for funding that can help their business to grow.
- Please reach out for any additional information you may need: AED@ecodev.vic.gov.au

Program overview

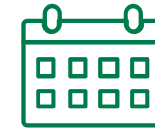
The **Victorian Aboriginal Business Investment Program** is a new initiative to support the economic growth and sustainability of First Nations businesses.

Aboriginal owned and operated businesses that are based in Victoria and have an economic connection to regional Victoria can apply for funding to help improve their business capabilities and expand their operations.

- Under the **Aboriginal Business Support Program**, grants of between \$5,000 and \$10,000 are available for business support including training and accreditation, mentorship, networking, marketing and access to expert advisory services.
- Under the **Aboriginal Business Growth Program**, businesses can apply for grants of between \$10,000 and \$100,000 for activities like purchasing new assets, planning and delivering business cases, conducting feasibility studies and technical and specialist training.



Monday 22 July 2024
Applications open



July - September 2024
6-week application period



Friday 6 September 2024
Applications close at 5pm



From October 2024
Applicants notified of outcomes

Key messages

- The **Victorian Aboriginal Business Investment Program** will provide grants of up to \$100,000 to help Victorian Aboriginal businesses grow and become more sustainable.
- Aboriginal owned and operated businesses that are based in Victoria and have an economic connection to regional Victoria may be eligible to apply.
- Grants of between \$5,000 and \$10,000 are available for Victorian Aboriginal businesses to access resources and services that contribute to their business operations and help them to become more sustainable
- Grants of between \$10,000 and \$100,000 are available for Victorian Aboriginal businesses to invest in resources and activities that enable their growth and development.
- For information, answers to frequently asked questions or to apply, visit business.vic.gov.au/aboriginal-business-grants.
- Applications close at 5pm on Friday 6 September 2024.
- Applicants should reach out to their relevant Aboriginal business support organisation if they would like help with their application.
- This Victorian Government initiative is being delivered in partnership with Small Business Victoria.

Social media posts



Suggested Facebook copy

For all the mob out there that own a deadly business. Does your business receive or provide goods and services to our regional mob? Your business could be eligible for funding through the Victorian Aboriginal Investment Program.

- Grants from \$5,000 to \$10,000 are available for business support activities like training and accreditations, mentorship, networking, marketing and promotion.
- Grants from \$10,000 to \$100,000 are available for business growth activities like purchasing new assets, planning and delivering business cases, and conducting feasibility studies.

This is a deadly opportunity to give your business a little boost. Don't wait to apply!

Learn more and apply now: www.business.vic.gov.au/aboriginal-business-grants



**Victorian Aboriginal
business grants
available now**

Up to \$100,000 to help your business grow.
Apply today.

DELIVERING FOR
RURAL & REGIONAL
VICTORIA VICTORIA
State
Government

Social media posts



Suggested LinkedIn copy

Applications are now open for the Victorian Aboriginal Business Investment Program.

Grants of up to \$100,000 are available to help Aboriginal owned and operated businesses grow and thrive.

Funding can be used for a wide range of activities, from mentorship and marketing to business planning, purchasing new assets and conducting feasibility studies.

Victorian Aboriginal businesses with an economic connection to regional Victoria are encouraged to check your eligibility and apply.

Learn more and apply now: www.business.vic.gov.au/aboriginal-business-grants



Victorian Aboriginal Business Investment Program

Grants up to \$100,000 to help your business grow. Applications now open.

Social media posts



Suggested Instagram copy

For all the mob out there that own a deadly business. Does your business receive or provide goods and services to our regional mob? You might be eligible for funding through the Victorian Aboriginal Investment Program.

Grants of up to \$100,000 are now available to help Aboriginal businesses grow.

Learn more and apply now through @businessvic

Suggested X (Twitter) copy

Applications are now open for the Victorian Aboriginal Business Investment Program.

Grants of up to \$100,000 are available to support Aboriginal owned and operated businesses with an economic connection to regional Victoria.

Learn more and apply now: www.business.vic.gov.au/aboriginal-business-grants



Web copy

Banner: Grants now available for Aboriginal businesses – business.vic.gov.au/aboriginal-business-grants

Home page feature:

Victorian Aboriginal Business Investment Program

The **Victorian Aboriginal Business Investment Program** provides grants to Victorian Aboriginal businesses so they can access resources that will help to sustain or grow their business.

The funding can be used for a range of activities, from marketing, mentorship and accessing expert advisory services to feasibility studies, developing business plans, buying new equipment, or minor building alterations and fit-out.

Eligible businesses can apply for grants through two programs, the *Aboriginal Business Support Program* (grants between \$5,000 and \$10,000) and the *Aboriginal Business Growth Program* (grants between \$10,000 and \$100,000). To be eligible the business must be based in Victoria and have an economic connection to regional Victoria.

Applications are now open and close at 5:00pm on Friday 6 September 2024.

To learn more and apply, visit the [Business Victoria](https://business.vic.gov.au) website.

Newsletter copy

Victorian Aboriginal Business Investment Program

This is for all those deadly entrepreneurs. Got some ideas on how to grow your business that cashflow won't allow?

Business support grants of up to \$100,000 are now available for Victorian Aboriginal businesses through the **Victorian Aboriginal Business Investment Program**.

The funding can be used for a range of activities, from marketing, mentorship and accessing expert advisory services to feasibility studies, developing business plans or buying new equipment.

To be eligible your business must be based in Victoria and receive or provide goods and services to our regional mob in Victoria.

Don't wait! Applications are now open and close at 5:00pm on Friday 6 September 2024.

This is a fantastic opportunity to set your business up for future growth. Learn more and apply now: business.vic.gov.au/aboriginal-business-grants

Fact sheets



[Download link](#)

Victorian Aboriginal Business Investment Program

The Victorian Aboriginal Business Investment Program can help businesses to access the resources they need to grow and become more sustainable.

Grants of up to \$100,000 are available for Victorian Aboriginal businesses with an economic connection to regional Victoria. There are two types of funding:

Aboriginal Business Support Program

Grants from \$5,000 to \$10,000 (excluding GST) are available for activities like training and accreditation, mentorship, networking, marketing and access to expert advisory services.

Aboriginal Business Growth Program

Grants from \$10,000 to \$100,000 (excluding GST) are available for activities like purchasing new assets, planning and delivering business cases, conducting feasibility studies and technical and specialist training.

Eligibility

To be eligible for a grant, the business must:

- be an Aboriginal owned and operated business
- operate in Victoria
- hold a current Australian Business Number (ABN)
- be registered for GST
- be registered with the responsible federal or state regulator
- have an economic connection to regional Victoria, such as a presence in regional Victoria, operations that service regional Victoria, or regional suppliers and supply chains.

Applications

Applications close Friday 6 September at 5pm.

For information or to apply, visit:
business.vic.gov.au/aboriginal-business-grants



The Victorian Aboriginal Business Investment Program is delivered in partnership with Small Business Victoria.

Grants of up to \$100,000 for Victorian Aboriginal businesses

Applications now open

The Victorian Aboriginal Business Investment Program has grants from \$5,000 to \$100,000 to help Aboriginal-owned businesses grow and become more sustainable.

If your business operates in Victoria and has an economic connection to regional Victoria, you could be eligible to apply.

The funding can be used for a range of activities, including:

- marketing and promotion
- mentorship
- accessing expert advisory services
- obtaining business accreditations
- product development and testing
- developing business plans
- feasibility studies
- technical and specialist training
- buying new equipment and machinery.

For information or to apply, visit: business.vic.gov.au/aboriginal-business-grants

Applications close Friday 6 September 2024 at 5pm.



The Victorian Aboriginal Business Investment Program is delivered in partnership with Small Business Victoria.

FAQs

Who can apply?

Aboriginal businesses can apply. The business must be based in Victoria, have an active ABN, be registered for GST, and be registered with the responsible federal or state regulator.

They must also have an economic connection to regional Victoria. This can include either:

- a presence in regional Victoria
- operations that service regional Victoria
- regional suppliers and supply chains.

Applicants must meet the eligibility criteria for each program as specified in the program guidelines.

What is an Aboriginal business?

For this program, an Aboriginal business is one that is at least 51% owned and operated by Aboriginal or Torres Strait Islander people. The guidelines include more information about eligible businesses.

How many grants can I apply for?

Businesses can apply for:

- One grant per ABN in the Business Support Program, and/or
- One grant per ABN in the Business Growth Program.

What can the funding be used for?

Funding in the Business Support Program can be used for activities and expenses like marketing and promotion, mentoring, getting business accreditations, joining networks, business advisory services, and buying equipment and materials.

Funding in the Business Growth Program can be used for activities and expenses like buying new assets and machinery, developing business plans, feasibility studies, specialised training, and minor building alterations and fit-out costs.

For more frequently asked questions and a copy of the program guidelines visit business.vic.gov.au/aboriginal-business-grants

For more information and support

Web: business.vic.gov.au/aboriginal-business-grants

Email: AED@ecodev.vic.gov.au

Phone: 13 22 15

