

# Victoria's Tourism Investment Pipeline

2019-20 Results from the Tourism Investment Monitor



**\$10.8 BILLION**

value of projects in 2019-20

**25%**



of Australia's total pipeline



**55 PROJECTS**



**7,399 ROOMS**

**28%**

percentage of \$ value of total VIC projects

**Melbourne projects**



**72%**

percentage of \$ value of total VIC projects

**Regional projects**



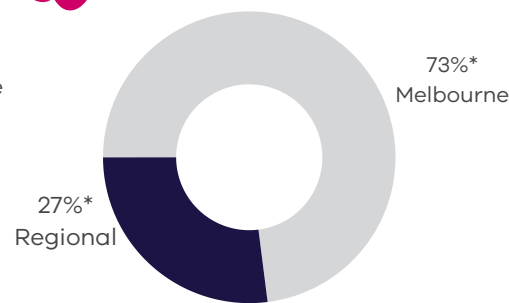
**Aviation**



**Accommodation**



**Arts & Recreation**



**\$7.5** billion value in aviation projects

**70%**

**\$2.1** billion value in accommodation projects

**19%**

**\$1.2** billion value in arts & recreation projects

**11%**

## OTHER ACCOMMODATION



**MIXED USE**

**\$19.0 BILLION**

**45 PROJECTS**

**9,063 ROOMS**



To note these mixed use projects sit outside the tourism investment pipeline as they combine tourism and non-tourism components such as residential housing or office/retail space.

\*percentage \$ value of projects in Victoria.

Source: 2019-20 Tourism Investment Monitor, produced by Tourism Research Australia, November 2020.

Investment projects of \$20m+ value included.

Factsheet produced by the Tourism Events and Visitor Economy (TEVE) Research Unit, November 2020.

Data is considered correct at the time of publishing. Figures may not add due to rounding.

Due care is taken in the production of this factsheet, however DJPR accepts no responsibility for use of this information.



Jobs,  
Precincts  
and Regions