

Business Bushfire Recovery Supports - 2024-25 Western Victoria Bushfires

Stakeholder Pack



May 2025



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Business Bushfire Recovery Grant

Applications are now open for eligible businesses who experienced significant revenue decline due to the 2024-25 Western Victoria bushfires.

Overview

The Business Bushfire Recovery Grant program is now open for small businesses, including eligible primary producers, that experienced a significant decline in their revenue due to the 2024-25 Western Victoria Bushfires.

The program provides a grant of \$5,000 to eligible small businesses and primary producers located in the following LGAs: Ararat, Hindmarsh, Horsham, Northern Grampians, Southern Grampians and West Wimmera.

If a business is not eligible, they can access support through the Business Recovery Advisory service which offers free, confidential, one-on-one support from a business recovery adviser via phone, online or in-person.

How to access this grant

- To find out more information about the Business Bushfire Recovery Grant program and how to apply, please read the program guidelines and FAQs available on the Business Victoria website [here](#).
- We strongly recommend reading the program guidelines, the FAQs and completing the pre-application eligibility checker. If your business is potentially eligible for the program, you will receive an email inviting you to submit an application.
- If you need assistance with completing the registration form, please call the Business Victoria Hotline on 13 22 15.
- If you need an interpreter, please call the Translating and Interpreting Service on [131 450](tel:131450) or visit tismnational.gov.au.

This grant program is jointly funded by the Commonwealth and Victorian Governments under the Disaster Recovery Funding Arrangements for the 2024-25 Western Victoria bushfires which commenced in December 2024 (AGRN 1166).

Business Bushfire Recovery Grant

Suggested social copy

SHORT

Business Bushfire Recovery Grant program applications are now open for eligible businesses who experienced significant revenue decline due to the *2024-25 Western Victoria bushfires*.

[Read more](#)

LONG

Business Bushfire Recovery Grant program applications are now open for eligible businesses and primary producers who experienced significant revenue decline due to the 2024-25 Western Victoria bushfires.

The program provides a grant of \$5,000 to eligible businesses and primary producers located in the following areas: Ararat, Hindmarsh, Horsham, Northern Grampians, Southern Grampians and West Wimmera.

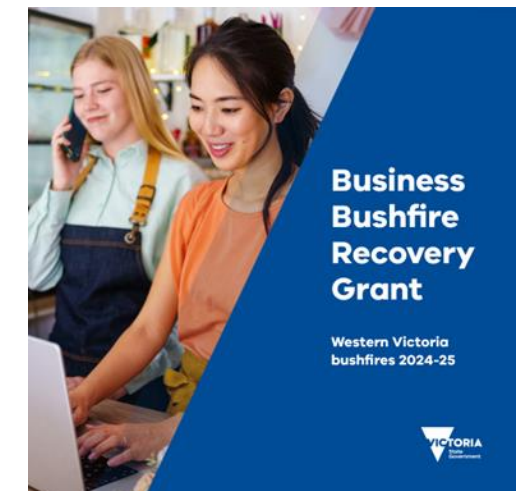
This grant can support your recovery from the bushfires.

Learn more about the program [here](#).

Additional support is also available through the Business Recovery Advisory service which offers free, confidential, one-on-one support from a business recovery adviser via phone, online or in-person. The business recovery adviser can help with grant applications, connection to other relevant support services and identifying next steps towards recovery.

To access a business recovery adviser, complete the registration form here, [Register online](#).

To access more advice and resources to help respond to and recover from the 2024-25 Western Victoria bushfires, see [Recovering from a bushfire](#)



Business Bushfire Recovery Grant

Social assets – [download here](#)



Instagram



Facebook



Business Recovery Advisory Service

Free, confidential, one-on-one support for bushfire affected businesses from local business recovery advisers via telephone, online or in-person.

Overview

The Business Recovery Adviser will act as a concierge service, helping you to navigate eligible supports and to provide guidance to build strategies to enable longer-term recovery.

Experienced Business Recovery Advisers will help businesses to:

- understand the different (including grants) available at the Commonwealth, state and local level
- manage issues with insurance providers or landlords
- access support including local crisis and mental health services
- plan your recovery (including business continuity and contingency planning) and build resilience for future challenges.

How to access this service

- To access a Business Recovery Adviser, complete the registration form here: [Register Now](#)
- If you need assistance with completing the registration form, please call the Business Victoria Hotline on 13 22 15.
- If you need an interpreter, please call the Translating and Interpreting Service on [131 450](tel:131450) or visit tisonline.national.gov.au.

Business Recovery Advisory Service – Registration form

This service is available to small businesses from eligible local government areas (LGAs) affected by the 2024-2025 Western Victorian bushfires.

Local Government Area *

Please Select

To find out which LGA your business operates in, visit <https://www.vic.gov.au/know-your-council>.

For other support offerings please click [here](#).

Contact Details

Name *

Ms.

Prefix

First Name

Last Name

Phone

+613 0000 0000

Please enter a valid phone number

Mobile

+61 0400 000 000

Please enter a valid mobile number

Email *

example@example.com

Confirm Email

Business Recovery Advisory Service

Suggested social copy

Short

Businesses affected by the *2024-25 Western Victoria bushfires that commenced in December* can speak with a **Business Recovery Adviser** to receive one-on-one business support and receive guidance on building strategies for longer-term recovery. [Register online.](#)

Long

Businesses affected by the 2024-25 Western Victoria bushfires can now access free, confidential, one-on-one phone, virtual or on the ground support from a local Business Recovery Adviser.

This service is available to affected businesses in the following LGAs designated under AGRN 1166: Ararat, Hepburn, Hindmarsh, Horsham, Macedon Ranges, Northern Grampians, Southern Grampians, West Wimmera.

Experienced Business Recovery Advisers will help you to:

- understand the different supports (including grants) available at the Commonwealth, state and local level
- manage issues with your insurance provider or landlord
- access support including local crisis and mental health services
- plan your recovery (including business continuity and contingency planning) and build resilience for future challenges.

To access a Business Recovery Adviser, complete the registration form here, [Register online.](#)

To access grants, advice, and resources to help respond to, and recover from the 2024-25 Western Victoria bushfires, see: [Recovering from a bushfire](#)



Business Recovery Advisory Service

Social assets - [download here](#)



Instagram



Facebook



Business Victoria Small Business Bus – Bushfire Support

The Small Business Bus can help you access essential resources to help plan your recovery

Key messaging

The Small Business Bus comes fully equipped with expert advisers to provide general business assistance as well as referrals to financial counselling and wellbeing support and resources. To further support businesses in Western Victoria, bushfire-affected areas, Business Recovery Advisers will be onboard to offer dedicated recovery support.

How to access the service

Over the next few months, the Small Business Bus will be travelling to areas affected by bushfires. To find out when the Bus will be near you and if a local Business Recovery Adviser will be on board, please check our [Workshops and Small Business Bus calendar](#).



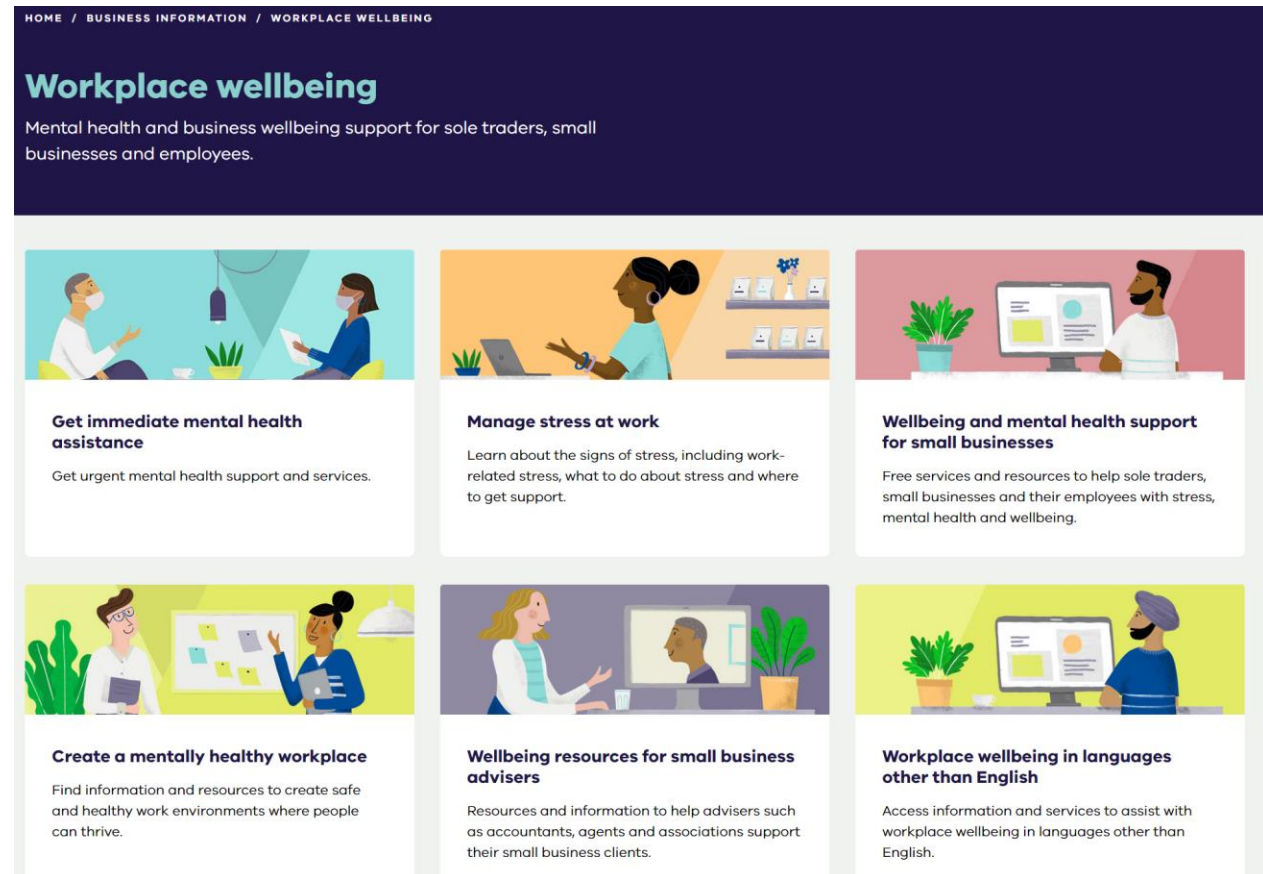
Business Victoria Workplace Wellbeing hub

Mental health and business wellbeing support for sole traders, small businesses and employees.

Key messages

Housed on the Business Victoria website, the [Workplace Wellbeing](#) hub is a central place for small businesses to access a wide range of tools, resources and information on mental health and small business wellbeing support. Resources include:

- Managing stress at work
- Creating a mentally healthy workplace
- Workplace wellbeing in languages other than English
- Wellbeing resources for small business advisers



For more information

business.vic.gov.au/Recoveringfromabushfire