Multicultural Business Precinct Revitalisation Program

Project Plan – Precinct Name

LGA name

TABLE OF CONTENTS

[1. Project description 2](#_Toc207117459)

[Overview 2](#_Toc207117460)

[Precinct Location 2](#_Toc207117461)

[2. Business Community Profile 2](#_Toc207117462)

[Overview 2](#_Toc207117463)

[Cultural Diversity of Businesses 3](#_Toc207117464)

[Business socio-economic attributes 3](#_Toc207117465)

[Business support and involvement 3](#_Toc207117466)

[3. Key Activities 3](#_Toc207117467)

[4. Land Use 4](#_Toc207117468)

[Project site 4](#_Toc207117469)

[Land Ownership and Zoning 4](#_Toc207117470)

[Required Land Use Approvals 4](#_Toc207117471)

[Council Approvals 4](#_Toc207117472)

[5. Project Budget 5](#_Toc207117473)

[6. Previous government expenditure in the precinct 5](#_Toc207117474)

[7. Project delivery 5](#_Toc207117475)

[8. Project risks and mitigation 5](#_Toc207117476)

[9. Communications 6](#_Toc207117477)

[10. Project continuity 6](#_Toc207117478)

[11. Attachments 6](#_Toc207117479)

**Approved by:** Click or tap here to enter text.. Click or tap to enter a date.

**Contact:** Click or tap here to enter text.

**Contact Email:** Click or tap here to enter text.

**Contact Mobile:** Click or tap here to enter text.

# Project description

## Overview

*[Please complete table below and also use the same descriptors in the grant application form. Note that to be eligible for consideration for grant funding support, projects must align with the Multicultural Business Precinct Revitalisation Program guidelines]*

|  |  |
| --- | --- |
| Overview | Response |
| **Project Name**  *(up to 10 words)* |  |
| **Project Description** *(up to 40 words)* |  |
| **Precinct name** |  |

## Precinct Location

*[Please insert image(s) or plan(s) showing the location of the precinct within the LGA, and the location of the project]*

# Business Community Profile

## Overview

*[Please complete table below. Estimates can also be used where precise numbers are not known]*

|  |  |
| --- | --- |
| Overview | Response |
| **Number of businesses in the precinct** |  |
| **Number of multicultural businesses in the precinct** |  |
| **Name of local business association / trader group / chamber(s)** (if applicable) |  |

## Cultural Diversity of Businesses

*[Please provide details of the main cultural or language groups of businesses historically or currently reflected in the precinct that your project will celebrate (eg. African, Afghani, Chinese, Greek, Indian, Italian, Lebanese, Turkish, Vietnamese, etc]*

|  |  |
| --- | --- |
| Applicable period | Culture or Language group |
| **Historic business owners** |  |
| **Current business owners** |  |
| **Both historic and current business owners** |  |

## Business socio-economic attributes

*[Please outline the socio-economic attributes of businesses in the precinct, for example with reference to industry, income or gender. You may also wish to refer to resources such as ABS data, or atlas.id.com.au/]*

|  |  |
| --- | --- |
| Attribute | Description |
| **Add** |  |
| **Add** |  |
| **Add** |  |
| **Add** |  |

## Business support and involvement

*[Please outline the support you have for the project from businesses in the precinct, and/or relevant business association/trader group/chamber and describe the phase of their involvement in the project. Note you will be required to provide evidence of this support in your application]*

|  |  |  |
| --- | --- | --- |
| Title or group name | Support for Project  (describe) | Involvement – Phase of Project  (Initiation, planning, delivery, closing) |
| **Add** |  |  |
| **Add** |  |  |

# Key Activities

*[Please describe key activities you will be delivering under this project and related timeline. A reminder to include project monitoring/evaluation/reporting. Note also that project delivery can be from January 2026 to March 2027]*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Project Activity**  What needs to be done?  List items in the order they will be done | | **Project Actions**  How will you do it?  Add key steps as required | **Project Deliverables**  What will show that you have done it? | **Target Dates**  When do you expect to achieve this by |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| 4. |  |  |  |  |
| 5. |  |  |  |  |
| 6. |  |  |  |  |

# Land Use

## Project site

*[Please insert image(s) or plan(s) showing the land the project will be located on, applicable zoning and any other relevant descriptors]*

## Land Ownership and Zoning

*[Please describe the ownership and zoning of the land that the project will be located on]*

## Required Land Use Approvals

*[Please disclose any land use planning implications that may impact the delivery of the project in a timely manner, such as: permits, approvals and reports/plans that will be required to be obtained or completed to deliver the project]*

## Council Approvals

*[Please detail the status of all council approvals required to deliver the project]*

# Project Budget

*[Please insert or attach an itemised project budget, inclusive of expected costs for the delivery of the project, grant funding and co-contributions  
Note: (1) all values must be GST exclusive; (2) Please refer to Multicultural Business Precinct Revitalisation Program guidelines for ineligible activities & expenses]*

# Previous government expenditure in the precinct

*[Please outline previous government expenditure on improvements to the precinct in the last 3 years. Estimates can also be included if actual amounts are not known]. Please include comments regarding the types of works where known]*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Government | 2022-23 | 2023-24 | 2024-25 | Comments |
| **Local** |  |  |  |  |
| **State** |  |  |  |  |
| **Federal** |  |  |  |  |
| **Total** |  |  |  |  |

# Project delivery

*[Please advise the approach to project governance, monitoring, assessment and reporting]*

# Project risks and mitigation

*[Please list project risks, including risk rating, and steps to reduce the likelihood / impacts of each risk]*

|  |  |  |  |
| --- | --- | --- | --- |
| **Risk**  What is the risk? | **Likelihood**  (Unlikely / Likely) | **Impact**  (Low / Medium / High) | **Mitigation Strategy**  How will the risk be managed? |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

# Communications

*[Please outline the communications plan for the project, including the approach to business and visitor engagement, and promotional campaigns. Note that successful applicants will also be provided with Business Victoria communications guidance to meet requirements under the grant agreement]*

|  |  |  |
| --- | --- | --- |
| Stakeholder | Focus of communications | Communication method |
| **Businesses / traders** |  |  |
| **Community/visitors** |  |  |
| **DJSIR / Business Victoria** |  |  |
| **Add (as required)** |  |  |
|  |  |  |

# Project continuity

*[Please outline the approach to managing the project once it is delivered and how its benefits will be sustained]*

# Attachments

*[Please list as applicable, or delete this section]*